datamax-o'neil

# Trade-In Program

*Offer valid from Oct. 1 – Dec. 31, 2010*

## Isn't it time your stationary printer made you money?

## It's time to give up your old printer and replace it with a new Datamax-O'Neil stationary printer!

## Trade-in now and receive up to $600 per printer!

A brand new Datamax-O'Neil stationary printer will save you a ton of money! Not only will you earn up to $600 per printer when you trade-in your old qualifying printer, but your operation will quickly become more productive and efficient. That translates into **BIG** savings!

### Eligible Datamax-O'Neil Stationary Printers:

**I-Class**

| Model | Trade-In Rebate |
|---|---|
| I-4206 | $250 |
| I-4212 | $250 |
| I-4308 | $250 |
| I-4406 | $300 |
| I-4604 | $350 |

**I-Class**
- Cost-effective industrial-strength printer
- Die-cast aluminum frame - durable yet lightweight modular design
- 203 or 300 dpi resolution
- 8 or 16MB of standard memory
- Unique collapsible ribbon hub & wide-access print mechanism for effortless loading

**M-Class *Mark II***

| Model | Trade-In Rebate |
|---|---|
| M-4210 *Mark II* | $150 |
| M-4308 *Mark II* | $150 |

**M-Class *Mark II***
- Compact & industrial-strength - 30% smaller than the competition
- Modular design allows a wide range of options to be installed in the field
- Serial, parallel and USB standard ports and integrated optional Ethernet port

**H-Class**

| Model | Trade-In Rebate |
|---|---|
| H-4XXX | $300 |
| H-4XXX-X | $300 |
| H-6XXX | $400 |
| H-6XXX-X | $400 |
| H-8XXX-X | $600 |

**H-Class**
- 4"/ 6"/ 8" (101.6/152.4/203.2mm) widths
- Fast label out and throughput
- Integrated RFID design
- Large graphic display
- 203, 300, 400 or 600 dpi resolution
- Rugged and reliable - ideal for 24x7 mission critical applications
- Easy to maintain modular design

** see attached list of qualifying trade-in printers*

This offer can be combined with other standard marketing promotions, but cannot be combined with non-standard pricing. Contact your Datamax-O'Neil representative with any questions regarding this information. Datamax-O'Neil has the right to modify or cancel this promotion at any time. Printers not listed as Qualifying may be used for this program if approved by Datamax-O'Neil Marketing by special request. All figures are in US dollars.

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# Trade-In Program

*Offer valid from Oct. 1 – Dec. 31, 2010*

## Eligible Stationary Printers for Purchase:

| Model | Trade-In Rebate | Model | Trade-In Rebate | Model | Trade-In Rebate |
|---|---|---|---|---|---|
| I-4206 | $250 | M-4210 *Mark II* | $150 | H-4XXX | $300 |
| I-4212 | $250 | M-4308 *Mark II* | $150 | H-4XXX-X | $300 |
| I-4308 | $250 | | | H-6XXX | $400 |
| I-4406 | $300 | | | H-6XXX-X | $400 |
| I-4604 | $350 | | | H-8XXX-X | $600 |

## Qualifying Trade-in Stationary Printers:

| | |
|---|---|
| **Argox** | X2000+, X3000+, G6000 |
| **CAB** | A4/A6/A8, MP5000 |
| **Datamax-O'Neil Legacy** | Any Datamax-O'Neil legacy stationary printer |
| **Intermec** | 3400, 3400e, 3240, 3600, 44xx series, F and PF series, PM4i, PX4i, PX6i |
| **Printronix** | SL5000, T3XXX, T4XXX, T5XXX |
| **Sato** | CL408e, eSeries, Pro Series |
| **TEC** | B-452, B-472, B-572, B-872, B-SA series, B-SX series |
| **Zebra** | 105 series, 110Xi series (I, II or III), 170Xi (I, II or III), 220Xi series (I, II or III), S600, S4M, Z4M, Z6M, all Z series |

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# Trade-In Program Form

| End User Information | | | Reseller Information | | |
|---|---|---|---|---|---|
| Company Name | | | Company Name | | |
| Contact Name | | | Contact Name | | |
| Mailing Address | | | Mailing Address | | |
| City | Country | Postal Code | City | Country | Postal Code |
| Phone | E-mail Address | | Phone | E-mail Address | |

| Purchased Printers | | |
|---|---|---|
| Quantity | Datamax-O'Neil Model | Serial Number |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

| Trade-In Printers | | | |
|---|---|---|---|
| Quantity | Trade-In Manufacturer | Trade-In Model | Serial Number |
| | | | |
| | | | |
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**How it works:**

1. Purchase a qualifying Datamax-O'Neil printer from an authorized reseller between **October 1 and December 31, 2010** and get a 1:1 ratio trade-in allowance on any qualifying printer you now own.
2. To qualify for the rebate, mail the following items to the Datamax-O'Neil Trade-In Program (see contact info below): (1) A copy of your qualifying invoice (reseller to end-user); (2) A completed trade-in form; (3) the actual serial number tag removed from the trade-in printer(s) being decommissioned (copy not accepted) and a photo of the main board.
3. Upon receipt of your trade-in documents, we will e-mail you a confirmation.
4. Trade-in rebates must be applied for within 60 days of purchasing new qualifying Datamax-O'Neil printer.

**Terms and Conditions:**

Trade-ins must be on the approved model list for this program or have been approved by Datamax-O'Neil Marketing by special request. Handwritten invoices or sales history receipts are not accepted. Allow 6-8 weeks for trade-in rebate. Requests that do not comply with the terms of this offer will be rejected. Datamax-O'Neil is not responsible for lost, stolen or misdirected requests. This offer can be combined with other standard marketing promotions, but cannot be combined with non-standard pricing. Datamax-O'Neil reserves the right to change the specifications of this program at any time. All figures are in US dollars.

**Send the completed form and supporting items to:**

**Datamax-O'Neil Trade-In Program**
**4501 Parkway Commerce Blvd., Orlando, FL 32808 USA**

**fax: +1 561-213-6848 ● email: rportela@datamax-oneil.com**